

Who we are

The New Hampshire Retail Association is a statewide not-for profit trade association representing over 700 businesses in the Granite State. Our members range from small independent business owners to major corporations, with 95% of our members being NH based businesses.

- Formed in 1966, we serve as the “Voice of Retailing in New Hampshire” and represent the interests of our members before the State Legislature.
- In addition, our members take advantage of a wide range of money-saving programs.

Contact Us

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Mission, Vision and Strategy



New Hampshire Retail Association

The Voice of Retailing in New Hampshire Since 1966

Mission: To advocate for, promote, and support New Hampshire retailers.

Vision & Strategy

The following strategies support the NH Retail Association's vision:

Advocacy



Represent the interests of retailers at the state level of government.

Maintain a powerful lobbying team at the state level.

Increase member donation participation in the Political Action Committee and support retail minded lawmakers with our PAC.

Lawmaker Relations - Provide members access to legislators with yearly Legislative Luncheon and ongoing meetings.

Be a conduit for grass roots member involvement.

Coalitions – be proactive for collaboration with other business groups on important issues.

Support



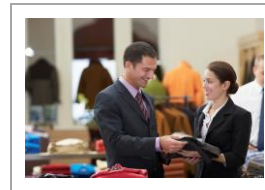
Provide benefits, programs and services to give member retailers an advantage.

Demonstrate value of membership by increasing awareness of programs and services.

Enhance communication strategies to reflect needs of today's busy members.

Professional Development- deliver training and education that meet members' needs.

Promote



Promote the importance and impact of retail in the state.

Develop a plan to raise awareness of the Association and the positive impact of retailing in the state.

Present Yearly Retailer, Lawmaker and Law Enforcement Partner of the Year Awards.

Lead



Lead a dynamic trade association to serve members and advance the mission.

Strive for 100% member retention through outreach to all members, delivering value and engagement opportunities.

Financial Stewardship – diversify revenue, generate non-dues income, increase membership, and periodically adjust dues.