

PAC FAQs

Frequently asked questions on why your contribution to the NH Retail PAC is so important.



What is a PAC?

Political Action Committees or PACs are groups formed to raise and contribute money to the campaigns of candidates likely to support the group's interests. PACs are legal entities established under New Hampshire election law which follow very specific rules for donation and distribution of funds. The NH Retail PAC is the **only** non-partisan political action committee formed and governed by retailers in the state of New Hampshire. It is dedicated to helping legislators who support the NH retail industry's position on legislation impacting NH businesses.



I already pay my NH Retail Association dues. Isn't that enough?

Your dues are earmarked to help support the operation of the Association. Laws prohibit the use of membership dues for contributions to political candidates so PAC funds must be raised independently of dues. Contributions from the NH Retail PAC help demonstrate our collective support for those who help us and ensure our voice is heard through direct access to legislative leadership. NH Retail lobbying effort is well-respected and extremely effective at helping shape policy impacting the NH retail industry. Your PAC donation – no matter how small – makes a direct impact on this effort.



I cannot afford to give a big donation. Will my small donation matter?

There is strength in numbers so every dollar matters! Every contribution adds to the collective power of our voice! While long-time supporters typically contribute 10% of their annual dues as an efficient way to participate, there is no minimum donation required! Every donation helps to strengthen our influence in shaping policy which benefits businesses in NH.



Can I write a corporate check?

Yes, based upon a State Supreme Court decision in the mid-1990s, corporate contributions are currently allowed in NH for the state elections.



What if I have more questions or concerns?

We welcome you to contact us at Curtis@retailnh.com or call 603.225.9748.